

IN THE UNITED STATES PATENT AND TRADEMARK OFFICEINVENTOR: **Kyle Brown**APPLICATION NO. **10/687,714**Examiner: **M. Airapetian**FILED: **October 17, 2003**Group Art Unit: **3625**CASE NO. **RSW920030135US1**Confirmation No. **4641**TITLE: **METHOD, SYSTEM AND COMPUTER PROGRAM PRODUCT
FOR LONG-TERM ON-LINE COMPARISON SHOPPING**

FILED ELECTRONICALLY ON September 20, 2007

MAIL STOP AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

**REPLY AND AMENDMENT UNDER 37 C.F.R. §1.112
TO EXAMINER'S ACTION MAILED JUNE 27, 2007**

Sir:

This is in response to the Office Action mailed June 27, 2007, having a period for response set to expire on September 27, 2007. The following Remarks are respectfully submitted.

Remarks begin on page **2** of this paper.